




LET'S GET ORGANIZED

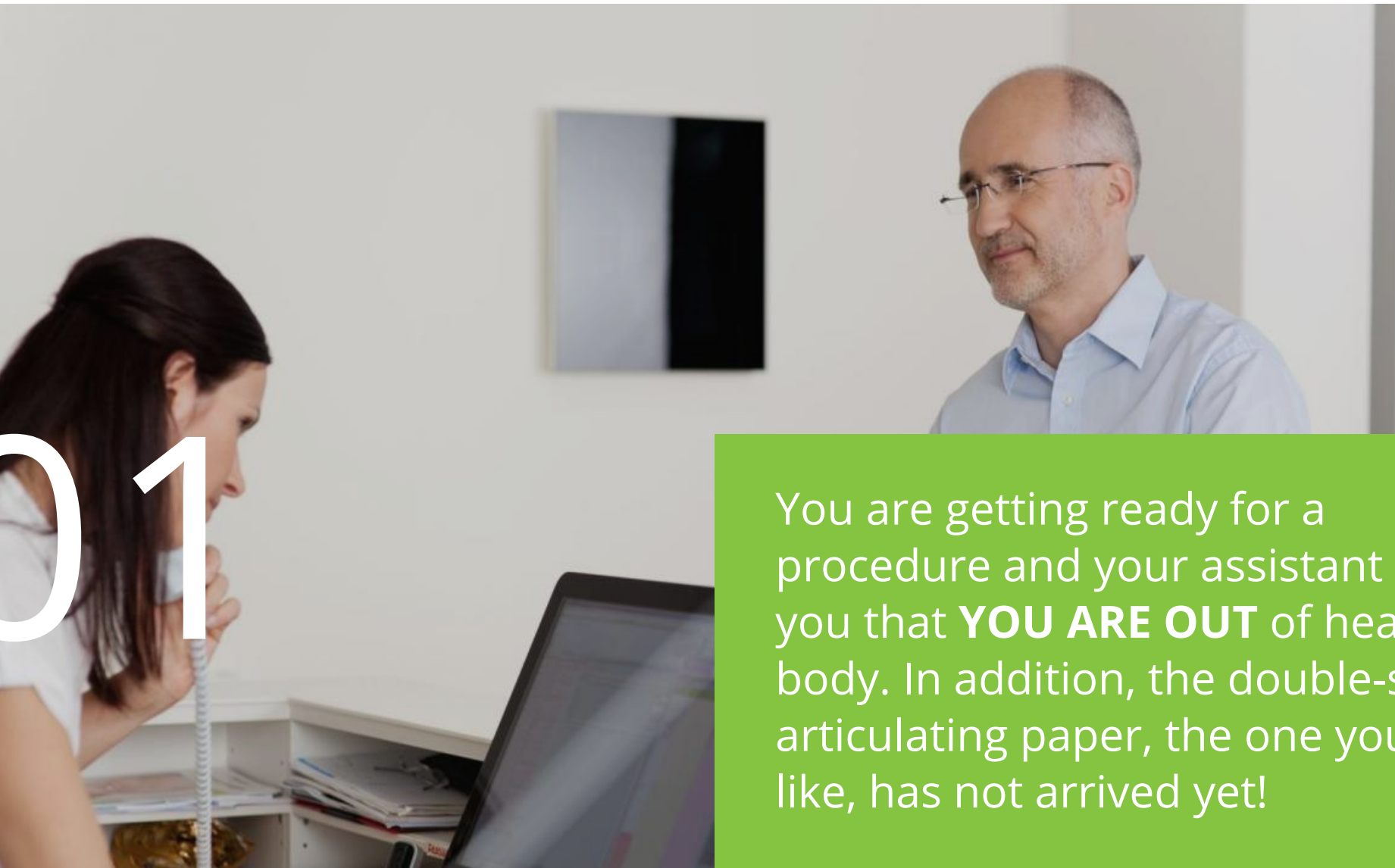
IT ALWAYS STARTS WITH WHY!

At ZenSupplies our mission is simple — “To bring a true innovation to the dental industry by being bold, scrappy, audacious; and by embracing change, integrity, and trust”



HAVE YOU EVER
EXPERIENCED
THE FOLLOWING
AT YOUR OFFICE?

JUST IMAGINE



You are getting ready for a procedure and your assistant tells you that **YOU ARE OUT** of heavy body. In addition, the double-sided articulating paper, the one you like, has not arrived yet!

OR...

02

YOU ASKED SUSAN, your dental assistant, to go on Safcodental.com and **FIND A BETTER DEAL** because your dental supply rep is being dishonest with you regarding price. And frankly, he hasn't shown up in awhile, and you don't feel that sense of **LOYALTY** anymore.

OR, EVEN WORSE...

You find out that Susan, your favorite dental assistant, is **MOVING TO FLORIDA** with her husband. **WHO IS GOING TO DO THE ORDERING NOW?**

You are hoping that she saved all of the **YELLOW STICKY NOTES** with all of the products listed on them from the last 6 years...



AND LAST BUT
NOT LEAST...

04

How does Dr. Blatchford
achieve 5% **OF OVERHEAD ON
DENTAL SUPPLIES** with an office
that is out of control?

BY THE WAY...



**WHERE IS MY SCHEIN
BARCODE SCANNER???**



WELCOME TO ZENSUPPLIES

THE CLOUD-BASED INVENTORY MANAGEMENT SOLUTION WITH FUNCTIONALITY TO:



1

**CONTROL INVENTORY
& ELECTRONICALLY
PLACE ORDERS**



2

**SET, MONITOR
&
MANAGE BUDGETS**



3

**TRACK ORDERS
&
RECONCILE SHIPMENTS**



4

**SUPPORT
MULTIDISTRIBUTORS
IN A SINGLE PLACE**



5

**HAVE REAL-TIME
ACCESS TO PRICE
COMPARISONS**



6

**SAVE TIME FOR YOUR TEAM TO
FOCUS ON QUALITY DENTISTRY,
NOT INVENTORY**



CASE STUDY

FIRST SMILES DENTAL & ORTHODONTICS

7 TREATMENT ROOMS (General/Family Dentistry, Pediatric, Ortho)

	BEFORE	AFTER
Annual Production	\$850,000	\$850,000
Annual Dental Supplies	\$55,250 (6.5% overhead)	\$42,500 (5 % overhead)
DIRECT SAVINGS		\$12,750
Average Loss due to Disorganization	\$2,500	\$0
Loss due to Ordering Wrong Products	\$1,000	\$400
Staff Time & Continuity	\$1,450 (4hrs/month/2 people)	\$450
Average Loss due to Expired Product	\$400	\$0
ZenSupplies Annual Subscription		\$720
Total Expenses	\$5,350	\$1,570
INDIRECT SAVINGS		\$3,780

TOTAL SAVINGS: \$16,500

FEEDBACK



DR. SCOTT GOLDMAN, DDS

“ZenSupplies procurement software has revolutionized the way we order, manage, and analyze our dental supply inventory. We have significantly cut back on waste, fraud, and abuse across all our affiliate dental offices.

Our doctors are extremely satisfied as they have the confidence to know at any one time EXACTLY what is on hand in the office. Our overall supply costs has decreased from 6.3% of overhead to 5.4% since introducing ZenSupplies software.

We have experienced a significant reduction on staff time needed to organize and order supplies as well. We all have software management systems for our clinical patients, why not for our dental supplies? Why would you not use ZenSupplies?”

FEEDBACK

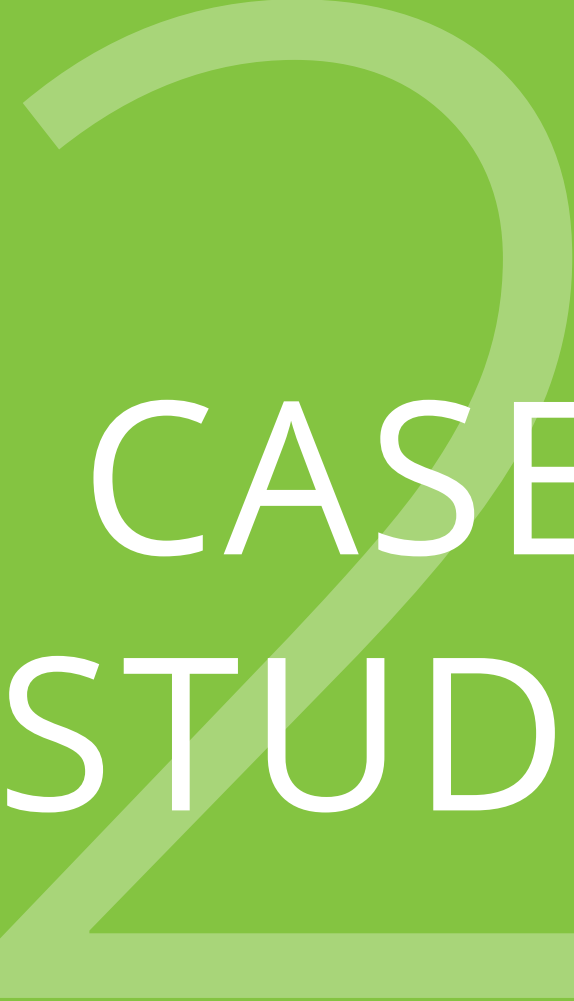


JUSTINO MARTINEZ

Ortho Lead Assistant

“ZenSupplies has revolutionized our ordering process, being on hold just to place an order is a thing of the past. Aside from making my orders fast and efficient, it's fun to use! The time I save I can use towards providing personal care with our patients.

And what's best is this app works great for any department, general, Pediatric, Ortho. Its versatility is a plus. With the great personal care they give to their clients I would recommend ZenSupplies to any office.”



CASE STUDY

LEGACY DENTAL – FAMILY DENTISTRY PRACTICE

9 TREATMENT ROOMS (General/Family Dentistry)

	BEFORE	AFTER
Annual Production	\$1,327,000	\$1,327,000
Annual Dental Supplies	\$119,430 (9% overhead)	\$72,985 (5.5 % overhead)
DIRECT SAVINGS		\$46,444
Average Loss due to Disorganization	\$2,500	\$0
Loss due to Ordering Wrong Products	\$1,000	\$0
Staff Time & Continuity	\$3,240 (15hrs/month x \$18/hr)/year	\$864 (4hrs/month x \$18/hr)
Average Loss due to Expired Product	\$400	\$0
ZenSupplies Annual Subscription		\$1,548
INDIRECT SAVINGS		\$4,728

TOTAL SAVINGS: \$51,172

FEEDBACK



DR. ANDY BRUNSON, DDS:

“Well, my supply costs were really high; they were pushing 12% last year. My target was to get down to 5%. I thought it would take me considerably longer to get there than it did.

With Zen, for each of the past three months, the supply costs have been 5% or under. It happened in about half the time I thought it would happen. It’s a no brainer. If you want to spend less time keeping up with supply costs, if you want to easily track where you are, and if you want some more accountability built in, it’s just a no brainer. I’d absolutely recommend using it. For sure.”



TO GET ORGANIZED & START SAVING CONTACT US

SALES TEAM

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www.zensupplies.com